



# ATARI® Personal Computer Systems

## SUGGESTED RETAIL PRICE LIST

	<u>YOUR COST</u>	Suggested Retail
<b>BASE UNITS</b>		
ATARI 400™ Personal Computer System .....	499. <sup>00</sup>	\$ 630.00
ATARI 800™ Personal Computer System (with 16K RAM) .....	899. <sup>00</sup>	\$1,080.00
<b>PERIPHERALS</b>		
ATARI 410™ Program Recorder .....	69. <sup>00</sup>	\$ 89.95
ATARI 810™ Disk Drive .....	54.95 599. <sup>00</sup>	\$ 699.95
ATARI 815™ Dual Disk Drive (Double Density) <sup>2</sup> .....	1249. <sup>00</sup>	\$1,499.95
ATARI 820™ Printer (40 Column Impact) <sup>1</sup> .....	449. 499. <sup>00</sup>	\$ 599.95
ATARI 822™ Thermal Printer (40 Column) <sup>1</sup> .....	349. <sup>00</sup>	\$ 449.95
ATARI 825™ Printer (80 Column Impact) <sup>1</sup> .....	849. <sup>00</sup>	\$ 999.95
ATARI 830™ Acoustic Modem <sup>1</sup> .....	169. <sup>00</sup>	\$ 199.95
ATARI 850™ Interface Module <sup>1</sup> .....	189. <sup>00</sup>	\$ 219.95
<b>ACCESSORIES</b>		
CX852 8K RAM Memory Module™ .....	109. <sup>99</sup>	\$ 124.95
CX853 16K RAM Memory Module™ .....	179. <sup>99</sup>	\$ 199.95
CX70 ATARI Light Pen <sup>1</sup> .....	69. <sup>99</sup>	\$ 74.95
CX30-04 Paddle Controller Pair .....	17. <sup>99</sup>	\$ 19.95
CX40-04 Joystick Controller Pair .....	17. <sup>99</sup>	\$ 19.95
CX81 ATARI I/O Data Cord (5 feet) <sup>2</sup> .....	13. <sup>99</sup>	\$ 14.95
CX86 Printer Cable (Included with ATARI 825) <sup>2</sup> .....	27. <sup>99</sup>	\$ 29.95
CX87 Modem Cable (Included with ATARI 830) <sup>2</sup> .....	"	\$ 29.95
CX88 Interface Module Cable <sup>23</sup> .....	"	\$ 29.95
CX89 Monitor Cable (Color Monitor) <sup>2</sup> .....	"	\$ 29.95
CX82 Monitor Cable (Black and White Monitor) <sup>2</sup> .....	"	\$ 29.95
CA014746 TV Switch Box .....	8. <sup>99</sup>	\$ 9.95
CA014748 Power Adaptor (Included with ATARI 400, 800, 810) .....	17. <sup>99</sup>	\$ 19.95
C014854 ATARI 820 Printer Ribbon <sup>1</sup> .....	2. <sup>99</sup>	\$ 3.95
C014026 ATARI 820 Printer Paper (Roll Paper) <sup>1</sup> .....	1. <sup>99</sup>	\$ 2.45
CX4100 ATARI 410 Digital Cassette (Blank, C-20) <sup>1</sup> .....	2. <sup>99</sup>	\$ 3.95
CX8100 ATARI Blank Diskettes (5 per box) .....	23. <sup>99</sup>	\$ 25.00
CX8101 ATARI 810 Master Diskette (1 per box) .....	"	\$ 25.00
CX8104 ATARI 810 Master Diskette II (1 per box) <sup>1</sup> .....	"	\$ 25.00
CX8111 ATARI 810 Formatted Diskettes II (5 per box) <sup>1</sup> .....	"	\$ 25.00
CX8201 ATARI 815 Master Diskette (1 per box) <sup>1</sup> .....	"	\$ 25.00
<b>BOOKS AND MANUALS</b>		
C014768 ATARI 400™ Operator's Manual .....	2.49	\$ 2.95
C014769 ATARI 800™ Operator's Manual .....	"	\$ 2.95
C014810 ATARI 410™ Operator's Manual .....	"	\$ 2.95
C014760 ATARI 810™ Operator's Manual .....	"	\$ 2.95
C014762 ATARI 820™ Operator's Manual .....	"	\$ 2.95
C015506 ATARI 825™ Operator's Manual <sup>1</sup> .....	"	\$ 2.95
C015953 ATARI 850™ Operator's Manual (Includes Programming Guide) <sup>1</sup> .....	8. <sup>99</sup>	\$ 10.95
C015954 ATARI 822™ Operator's Manual <sup>1</sup> .....	2. <sup>49</sup>	\$ 2.95
C014385 ATARI BASIC (Wiley Book) .....	5. <sup>49</sup>	\$ 5.95
C015307 ATARI BASIC Reference Manual .....	8. <sup>99</sup>	\$ 10.95
C015200 ATARI 810™ Disk Operating System Reference Manual <sup>1</sup> .....	8. <sup>99</sup>	\$ 10.95
CA014189-03 ATARI Assembler Editor Manual <sup>2</sup> .....	8. <sup>99</sup>	\$ 10.95
<b>SOFTWARE</b>		
<i>Personal Finance and Record Keeping</i>		
<i>Investment Analysis Series</i>		
CX4115 Mortgage & Loan Analysis (Tape) <sup>1</sup> .....	13.49	\$ 14.95
CX8106 Bond Analysis (Diskette) <sup>1</sup> .....	21. <sup>99</sup>	\$ 24.95
CX8107 Stock Analysis (Diskette) <sup>1</sup> .....	"	\$ 24.95
CX8108 Stock Charting (Diskette) <sup>1</sup> .....	"	\$ 24.95



**Personal Interest and Development**

**YOUR COST**

**Suggested Retail**

CX4101 An Invitation to Programming™ 1 (Tape) .....	17.99	\$ 19.95
CX4106 An Invitation to Programming™ 2 (2 Tapes and Workbook) <sup>2</sup> .....	21.99	\$ 24.95
CX4117 An Invitation to Programming™ 3 (2 Tapes and Workbook) <sup>2</sup> .....	21.99	\$ 24.95
CX8103 Astrology (Diskette) <sup>2</sup> .....	44.99	\$ 49.95
CX4107 Biorhythm (Tape) .....	13.99	\$ 14.95
CX4119 Conversational French (5 Tapes) <sup>2</sup> .....	53.99	\$ 59.95
CX4118 Conversational German (5 Tapes) <sup>2</sup> .....	"	\$ 59.95
CX4120 Conversational Spanish (5 Tapes) <sup>2</sup> .....	"	\$ 59.95
CX4104 Mailing List (Tape) <sup>1</sup> .....	17.99	\$ 19.95
CXL4007 Music Composer™ (Cartridge) .....	53.99	\$ 59.95
CX4110 Touch Typing (2 Tapes) <sup>1</sup> .....	21.99	\$ 24.95

**Professional Applications**

CX8102 Calculator (Diskette) <sup>1</sup> .....	27.99	\$ 29.95
CX4109 Graph It (2 Tapes) <sup>1</sup> .....	17.99	\$ 19.95
CX4103 Statistics I (Tape) <sup>1</sup> .....	17.99	\$ 19.95

**Education**

**Talk and Teach™ Courseware (4 tapes per course, used with CXL4001 cartridge)**

CXL4001 Education System Master (Cartridge) .....	21.99	\$ 24.95
CX6001 U.S. History .....	27.99	\$ 29.95
CX6002 U.S. Government .....	"	\$ 29.95
CX6003 Supervisory Skills .....	"	\$ 29.95
CX6004 World History (Western) .....	"	\$ 29.95
CX6005 Basic Sociology .....	"	\$ 29.95
CX6006 Counseling Procedures .....	"	\$ 29.95
CX6007 Principles of Accounting .....	"	\$ 29.95
CX6008 Physics .....	"	\$ 29.95
CX6009 Great Classics .....	"	\$ 29.95
CX6010 Business Communications .....	"	\$ 29.95
CX6011 Basic Psychology .....	"	\$ 29.95
CX6012 Effective Writing .....	"	\$ 29.95
CX6014 Principles of Economics .....	"	\$ 29.95
CX6015 Spelling .....	"	\$ 29.95
CX6016 Basic Electricity .....	"	\$ 29.95
CX6017 Basic Algebra .....	"	\$ 29.95

**Program Cassettes (Used with CXL4002 BASIC cartridge)**

CX4121 Energy Czar™ (Tape) <sup>1</sup> .....	13.49	\$ 14.95
CX4108 Hangman (Tape) Joystick Optional .....	"	\$ 14.95
CX4102 Kingdom™ (Tape) .....	"	\$ 14.95
CX4112 States & Capitals (Tape) <sup>1</sup> .....	"	\$ 14.95
CX4114 European Countries & Capitals (Tape) <sup>1</sup> .....	"	\$ 14.95

**Information and Communication**

CXL4015 TeleLink™ 1 (Terminal Emulator Cartridge) <sup>1</sup> .....	21.99	\$ 24.95
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**Entertainment**



CXL4004 Basketball (Cartridge) Uses Joystick Controllers .....	34.99	\$ 39.95
CX4105 Blackjack (Tape) .....	13.49	\$ 14.95
CXL4009 Computer Chess (Cartridge) Uses Joystick Controllers .....	34.99	\$ 39.95
CX4111 Space Invaders™ (Tape) Uses Joystick Controllers <sup>2</sup> .....	17.99	\$ 19.95
CXL4011 Star Raiders™ (Cartridge) Uses Joystick Controller .....	53.99	\$ 59.95
CXL4006 Super Breakout™ (Cartridge) Uses Paddle Controllers .....	34.99	\$ 39.95
CXL4010 3-D Tic-Tac-Toe (Cartridge) Uses Joystick Controllers .....	"	\$ 39.95
CXL4005 Video Easel™ (Cartridge) Uses Joystick Controllers .....	"	\$ 39.95

**Programming Languages**

CXL4003 Assembler Editor (Cartridge) <sup>2</sup> .....	53.99	\$ 59.95
CXL4002 BASIC Computing Language (Cartridge) (Included with Base Units) .....	53.99	\$ 59.95

<sup>1</sup>Estimated availability third quarter 1980. <sup>2</sup>Estimated availability fourth quarter 1980. <sup>3</sup>Used with ATARI 850 to connect an RS232C compatible device. <sup>4</sup>Trademark of Taito America Corporation. ATARI Consumer Division reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue products.

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**PERSONAL  
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